



58th Annual 2023 Red River Valley

SPORTSMEN'S SHOW

MARCH 2-5

MEDIA ADVISORY

Media Contact:

Bryan Shinn

(701) 261-6350

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**NORTH DAKOTA'S AND NORTHERN MINNESOTA'S BIGGEST AND BEST SPORTSHOW IS
COMING SOON!**

2023 RED RIVER VALLEY SPORTSMEN'S SHOW-AT-A-GLANCE

WHAT: The 58th Annual Red River Valley Sportsmen's, Boat, Camping & Vacation Show

WHEN: March 2nd – 5th, 2023

Thursday, March 2	5:00 p.m. – 9:00 p.m.
Friday, March 3	12:00 p.m. – 9:00 p.m.
Saturday, March 4	10:00 a.m. – 8:00 p.m.
Sunday, March 5	10:00 a.m. – 5:00 p.m.

WHERE: FARGODOME, 1800 North University Drive, Fargo, ND 58102

ADMISSION: Adults \$10.00, Ages 6-12 \$2.50, Children 5 and under are free.
\$1.00 coupons available at www.fargosportshow.com

DESCRIPTION: **It's a Sportsmen's, boat, RV, camping, vacation, outdoor equipment, and family fun Show all under one roof.**

Attracting over 20,000 attendees and hundreds of exhibitors showcasing the latest and greatest in everything outdoors. The show will be filled with events and attractions including celebrities, live animals, crowd gathering seminars and entertainment for the whole family.

INTERVIEW OPPORTUNITIES & CAMERA PLEASING VISUALS:

Hundreds of exhibitors ready to demo the latest products and services.

Fishing in the Live Trout Pond – Kids of all ages love this one.

Wildlife Wendy provide an up-close and personal encounter with the most entertaining species of the bird world.

Kids' Fishing Workshop with the Pros from Scheels.

Free Hunting & Fishing Seminars featuring National Pros & Celebrities **Ted Takasaki & Todd Amenrud.**

FOR MORE INFO: Contact **Bryan Shinn** at (701) 261-6350 or usabryan1@gmail.com to arrange interviews, appearances, segments and live remotes.
www.fargosportshow.com

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THE RED RIVER VALLEY SPORTSMEN'S SHOW RETURNS TO THE FARGODOME FOR ITS 58TH YEAR FROM MARCH 2-5, 2023.

ABOUT THE SPORTSMEN'S SHOW:

Celebrating its 58th year, the Red River Valley Sportsmen's Show hosts hundreds of exhibitors and attracts the imagination and interest of tens of thousands of outdoor enthusiasts from across the region to come explore and experience everything outdoors all under one roof!

Check out boats, RVs, marine electronics, tackle, the newest gear for hunting, camping and fishing. Find the very best in resorts, lodges and camps from the Midwest and Canada. Book the perfect spot for family vacations. Come for the early show pricing – stay for the free seminars by top outdoors pros and the variety of fun features & attractions for the whole family.

The Red River Valley Sportsmen's show is family-owned and operated by Cenaiko Productions.

ABOUT CENAIKO PRODUCTIONS:

Cenaiko Productions, Inc. (CPI), founded in 1964, has seen steady growth through the years. After its start with one small sportsmen's show in Fargo, North Dakota, the firm began branching out into other Midwest markets. CPI now produces five consumer expositions, in St. Paul and St. Cloud, Minnesota; Fargo, North Dakota; and Sioux Falls, South Dakota. The company is recognized as one of the largest exposition producers in the Upper Midwest. It is also one of the few remaining family-run businesses in the field.

FOR MORE SHOW INFO VISIT:

www.fargosportshow.com

Facebook: facebook.com/redrivervalleysportsmensshow

FOR FURTHER INFORMATION, MEDIA REGISTRATION AND OR REQUESTS PLEASE CONTACT:

Bryan Shinn at (701) 261-6350 or email usabryan1@gmail.com

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FOR IMMEDIATE RELEASE

RED RIVER VALLEY SPORTSMEN'S SHOW OPENS MARCH 2nd AT THE FARGODOME

Dreaming of sun-filled, warm weather outdoor adventures? Whatever you need—boat or bobber, camper or cooler, RV or vacation, it can be found at **The Red River Valley Sportsmen's Boat, Camping & Vacation Show**. Showcasing **hundreds of exhibits** featuring the latest outdoor products and services. Scores of representatives from top manufactures and retailers, fishing and hunting lodges, resorts, campgrounds, fly-ins and outfitters are on hand to help with next summer's vacation plans. Free seminars, demonstrations, features and attractions, **there's something for everyone in the family to enjoy!**

SHOW DATE & HOURS:	Thursday, March 2	5:00 p.m. – 9:00 p.m.
	Friday, March 3	12:00 p.m. – 9:00 p.m.
	Saturday, March 4	10:00 a.m. – 8:00 p.m.
	Sunday, March 5	10:00 a.m. – 5:00 p.m.

THE SPORTSMEN'S SHOW IS MULTIPLE SHOWS IN ONE

It's a Boat Show. Take the sting out of the winter weather by checking out new model fishing and power boats, pontoons and personal watercraft. Docks, lifts, motors and marine accessories are also featured. Get early Boat Show pricing from the area's best dealers.

It's an RV & Camping Show. Whether you drive off with a new RV or simply dreaming of one, you'll be glad you checked it out. Climb aboard one of the recreational vehicles (RVs) on display; they range from folding camping trailers and truck campers to motor homes of all sizes. Sport utility vehicles, van conversions and ATVs are also on display. Get the best prices of the year from the area's best dealers and find everything you may need for your next vacation.

It's an Outdoor Equipment Show. See the latest and greatest in outdoor equipment and electronics from top manufactures and retailers. The expansive tackle section includes rods, reels, sonar equipment, GPS systems, fishing accessories and more.

It's a Travel & Vacation Show. Book your vacation right at the show! Find the very best in resorts, lodges and camps from the Midwest and Canada. Book early before those great June-September dates get all booked up!

It's a Family Fun Show. From The critters from Barn Yard Buddy's, the Kids' Fishing Workshop, or fishing in the Live Trout Pond... you and your whole family will have a great day at the show!

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ADDITIONAL 2023 SPORTSMEN'S SHOW HIGHLIGHTS

FISHING & HUNTING SEMINARS: Hunting & Fishing Pros **Todd Amenrud & Ted Takasaki** will be presenting Hunting & Fishing Seminars all four days!

KIDS FISHING WORKSHOPS: The Pros from Scheels will run a Kids Fishing Workshop on both Saturday and Sunday.

SPECIAL FEATURES & ATTRACTIONS: Introducing: Wildlife Wendy and her Tropical Birds provide an up-close and personal encounter with the most entertaining species of the bird world. Audiences are instantly intrigued by the majestic macaws as they present incredible physical abilities as well as their vivacious personalities.

The popular **Live Trout Pond** filled with rainbow trout will be open every day for family fishing fun.

TICKET INFORMATION

Adults \$10.00

Ages 6-12 \$2.50

Children 5 and under are free.

\$1.00 coupons available at www.fargosportshow.com

FOR MORE SHOW INFO VISIT:

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Facebook: facebook.com/redrivalleysportsmensshow

FOR FURTHER INFORMATION, MEDIA REGISTRATION AND OR REQUESTS PLEASE CONTACT:

Bryan Shinn at (701) 261-6350 or email usabryan1@gmail.com.

We will be happy to help you arrange interviews, appearances, demonstration and live remotes.

The event is produced by Cenaiko Productions, Inc. of Minneapolis.



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OUTDOOR PROS APPEARING AT THE 58TH ANNUAL RED RIVER VALLEY SPORTSMEN'S SHOW

The Red River Valley Sportsmen's Show returns to the FARGODOME March 2nd – 5th, 2023. Following are the professional outdoorsmen who will be providing free seminars throughout the run of the show.

FEATURED SPEAKERS

Ted Takasaki is a Hall of Fame professional angler who won the prestigious the Professional Walleye Trail Championship in 1998 and still holds the all time tournament record for a one day limit of 5 walleyes, which weighed an amazing 53.2 pounds! He has been featured in many national outdoor magazines and has appeared on numerous fishing television shows. Ted is considered one of America's top walleye and multi-species anglers.

Ted's seminar topics are: **"Attacking Walleye with New Technology"** and **"The Finer Tips for Slip Bobberin' all fish"**.

Todd Amenrud: Todd Amenrud is a full time sportsman whose job keeps him in the outdoors much of the year. His passion is bowhunting for mature whitetail bucks and he spends considerable time researching, studying and learning about them. He also hunts other big game, turkey and waterfowl throughout the country. Todd passes on the knowledge that he has acquired through television, radio, writing, social media, and his well-reviewed seminars.

Todd has written four books and co-authored two others on the subject of whitetails and whitetail hunting. It's important to Todd that his books be appealing to the serious whitetail hunter. He is especially proud of the great reviews he has received from wildlife biologists, whitetail "nuts" and "hard-core" bowhunters.

Todds seminar topics are **"Details for Whitetails and Aggressive tactics for Whitetails"**



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Sunday, March 5	10:00 a.m. – 5:00 p.m.

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2023 SPORTSMEN'S SHOW ANNOUNCES SEMINARS & ATTRACTIONS SCHEDULE

THURSDAY, MARCH 3

- 6:00 p.m. **Todd Amenrud:** *Details for Whitetails*
7:00 p.m. **Wildlife Wendy** *and her Tropical Birds*
7:15 p.m. **Ted Takasaki:** *The finer Tips for Slip Bobberin' all Fish*

FRIDAY, MARCH 5

- 2:00 p.m. **Ted Takasaki:** *The finer Tips for Slip Bobberin' all Fish*
3:00 p.m. **Wildlife Wendy** *and her Tropical Birds*
3:15 p.m. **Todd Amenrud:** *Aggressive Tactics for Whitetails*
4:30 p.m. **Ted Takasaki:** *Attacking Walleye with New Technology*
5:00p.m. **Wildlife Wendy** *and her Tropical Birds*
6:00 p.m. **Todd Amenrud:** *Details for Whitetails*
7:00 p.m. **Ted Takasaki:** *The finer Tips for Slip Bobberin' all Fish*
7:30 P.M. **Wildlife Wendy** *and her Tropical Birds*

SATURDAY, MARCH 6

- 11:00 a.m. **Kids' Fishing Workshop** *with the Pros from Scheels*
12 00 p.m. **Ted Takasaki:** *The finer Tips for Slip Bobberin' all Fish*
12:30 p.m. **Wildlife Wendy** *and her Tropical Birds*
1:30 p.m. **Todd Amenrud:** *Aggressive Tactics for Whitetails*
2:30 p.m. **Wildlife Wendy** *and her Tropical Birds*
3:00 p.m. **Ted Takasaki:** *Attacking Walleye with New Technology*
4:30 p.m. **Todd Amenrud:** *Details for Whitetails*
5:00 p.m. **Wildlife Wendy** *and her Tropical Birds*
6:00 p.m. **Ted Takasaki:** *The finer Tips for Slip Bobberin' all Fish*

SUNDAY, MARCH 7

- 11:00 a.m. **Wildlife Wendy** *and her Tropical Birds*
12:00 p.m. **Kids' Fishing Workshop** *with the Pros from Scheels*
1:00 p.m. **Ted Takasaki:** *Attacking Walleye with New Technology*
2:00 p.m. **Wildlife Wendy** *and her Tropical Birds*
2:15 p.m. **Todd Amenrud:** *Details for Whitetails*
3:30 p.m. **Ted Takasaki:** *The finer Tips for Slip Bobberin' all Fish*